

ROSICA

strategic public relations

EXERGEN

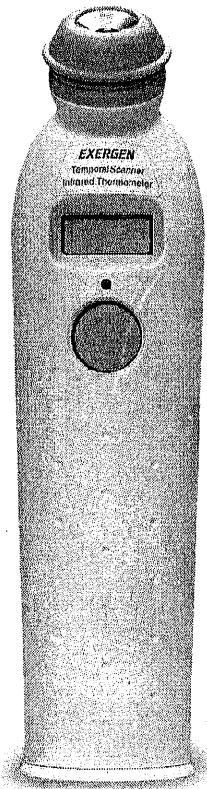
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GADGETS & GEAR



Quick temp

How about a less invasive thermometer? The Exergen Temporal Artery Thermometer records a person's temperature within two seconds of being run across the forehead.

This thermometer uses an infrared sensor to measure the heat emitted from the skin over the temporal artery, which runs along the forehead and is directly connected to the heart via the carotid artery.

To operate, you depress a button, scan the patient's forehead with the head of the thermometer and wait for a red LED light and soft beep to indicate the correct temperature is ready. The temperature display is easy to read. The thermometer comes with a 9-volt battery and a one-year warranty.

The suggested retail price is \$49.99. This product is sold by major retailers such as Wal-Mart, Target, Walgreens, CVS and Costco.