

# ROSICA

strategic public relations



# EXERGEN

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SARASOTA HERALD-TRIBUNE

Sarasota, FL

Daily

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## NEW PRODUCT

### HOT THERMOMETER

The Exergen TemporalScanner Temporal Artery Thermometer gauges body temperature in two seconds by capturing the naturally emitted heat from skin with a gentle swipe over the temporal artery. To use, simply depress and hold its soft, tactile button, and lightly scan across the forehead. A red LED light and soft beep indicate a correct scan. Available at Wal-Mart, Walgreens, Costco, Babies "R" Us, Toys "R" Us and Sam's Club. The manufacturer's suggested retail price is under \$50.

