

ROSICA

strategic public relations

EXERGEN

THE INDIANAPOLIS STAR

Indianapolis, TN

Daily

Readership: 653,513

Reading your forehead

It's just like your mother's hand on your forehead -- but more accurate.

The Exergen TemporalScanner infrared thermometer goes one step further than oral, rectal, under-the-arm or in-the-ear thermometers.

Hold down a switch, scan across the forehead and in just two seconds you get a reading of the body's temperature that's accurate within .2 degrees.

The mercury-free thermometer, available at Wal-Mart and other pharmacies, costs about \$50.

Star and news service reports